



Sponsorship Opportunities for The Dick Parks Memorial Race at the Rock

An event to benefit Flat Rock Homes, Care Center, and Community Services

Diamond Level

\$7,500

Physical Perks

- Naming rights to the race (XYZ's Dick Parks Memorial Race at the Rock)
- Name and logo (where applicable) included on front of race t-shirt and all print and marketing materials
- Logo on race day banner (where applicable)
- Logo on package and mailing inserts
- *Sponsorship of 15 Flat Rock individuals for the Inspirational Race*

Digital Perks

- Feature post on Flat Rock social media pages (Average of 670 impressions per post)
- Logo on website under "Diamond Sponsors" linked to your website
- Listed in the full sponsor list across social media pages
- Recognized as a Diamond Level Sponsor in radio and newspaper advertisements, where applicable

Platinum Level

\$5,000

Physical Perks

- Presenting naming rights to the race (The Dick Parks Memorial Race at the Rock Presented by Your Business)
- Name and logo (where applicable) included on front of race t-shirt and all print and marketing materials
- Logo on race day banner (where applicable)
- Logo on package and mailing inserts
- *Sponsorship of 10 Flat Rock individuals for the Inspirational Race*

Digital Perks

- Feature post on Flat Rock social media pages (Average of 670 impressions per post)
- Logo on website under "Platinum Sponsors" linked to your website
- Listed in the full sponsor list across social media pages
- Recognized as a Platinum Level Sponsor in radio and newspaper advertisements, where applicable

Gold Level

\$2,500

Physical Perks

- Name and Logo on the website under Gold Level Sponsors
- Name or Logo on race t-shirt, printed materials, and marketing materials
- Logo on race day banner (where applicable)
- Logo on package and mailing inserts
- *Sponsorship of 5 Flat Rock individuals for the Inspirational Race*

Digital Perks

- Feature post on Flat Rock social media pages (Average of 670 impressions per post)
- Logo on website under "Gold Sponsors" linked to your website
- Listed in the full sponsor list across social media pages
- Recognized as a Gold Level Sponsor in advertisements, where applicable

Silver Level

\$1,000

Physical Perks

- Name or Logo on race t-shirt, printed, and marketing materials
- Logo on race day banner (where applicable)
- Logo on package and mailing inserts
- *Sponsorship of 5 Flat Rock individuals for the Inspirational Race*

Digital Perks

- Listed with the Silver Level Sponsors on Flat Rock social media pages (Average of 670 impressions per post)
- Logo on website under "Silver Sponsors" linked to your website
- Listed in the full sponsor list across social media pages
- Recognized as a Silver Level Sponsor in advertisements, where applicable

Business Level

\$500

Physical Perks

- Name or Logo on race t-shirt
- Name or Logo on race day banner (where applicable)
- *Sponsorship of 5 Flat Rock individuals for the Inspirational Race*

Digital Perks

- Name listed on website under "Business Sponsors" linked to your website
- Listed with the Business Level Sponsors on Flat Rock social media pages (Average of 670 impressions per post)
- Listed in the full sponsor list across social media pages



2022 Sponsor Agreement Form

Company Name _____

Company Contact _____
(for marketing and coordination purposes)

Address _____

City, State, ZIP _____

Email _____ Phone _____

My Company would like to sponsor at the following level:

___ Diamond (\$7,500) ___ Platinum (\$5,000) ___ Gold (\$2,500) ___ Silver (\$1,000) ___ Business (\$500)

Payment Information:

___ I will send a check by the required date as stated below

___ Please find check # _____ enclosed

___ Please charge my credit card: Name on Card _____

Card Number _____

Exp Date _____ CCV Code _____

Amount: _____ Visa Mastercard AMEX Discover

I _____ (printed name & title) authorize the above stated payment information.

Signature: _____

Please return this completed form to Flat Rock Homes- Development by February 28, 2022

You can send via, fax to 419.483.5616, email to development@flatrockhomes.org, or standard mail to:

Flat Rock Homes

Attn: Development- Race 2022

P.O. Box 1

Flat Rock, Ohio 44828

Payment needs to be made by February 28, 2022. In addition, please email a .eps, .tiff, or .gif version as well as a .png or .jpg format of your logo to development@flatrockhomes.org no later than February 28, 2022 for inclusion in all marketing materials. You can email development@flatrockhomes.org or call 419.483.7330 ext 1420 with any questions. Any sponsorship information or logo received after February 28, 2022 is only guaranteed to appear on race day materials and digital content.

Thank you for supporting Flat Rock Homes, Care Center, and Community Services!