

*Back at the Rock!*



Dear Friends,

The Dick Parks Memorial Race at the Rock is an annual event supporting Flat Rock, a nonprofit organization dedicated to providing outstanding services that transform the lives of individuals with intellectual and developmental disabilities. Our mission is to support 175 youth and adults with disabilities, with a primary focus on those facing significant intellectual/developmental disabilities and severe behavioral disorders.

At Flat Rock, we are proud to carry forward the legacy of the late Rev. Dr. Richard "Dick" Parks, who was not only our friend but also a valued board member and tireless race supporter and fundraiser. One of the key events through which we honor his memory and continue his legacy is "The Dick Parks Memorial Race at the Rock," an annual event that has grown in significance over the years. Since its inception, Race at the Rock has raised more than \$630,000, all of which directly supports the individuals we serve. For 2024, we are excited to announce that we plan to host an in-person race with a virtual option to accommodate a broader range of participants. Our goal for 2024's event is to raise more than \$50,000 and attract over 120 participants.

Funds generated from this event are invaluable, enabling us to provide free, charitable care and services amounting to over \$634,000 annually. These services make a meaningful impact on the lives of the individuals we support, helping them achieve their full potential and lead fulfilling lives.

To make this year's Race at the Rock a resounding success, we are seeking support from partners like you. We are pleased to offer five sponsorship opportunities, with the top-tier sponsor receiving the prestigious race-naming rights. This not only aligns your business or organization with a noble cause but also provides valuable exposure through our race promotions, T-shirts, website, and digital/social media channels.


Our ability to meet our fundraising goals and support our mission is reliant on the generosity of sponsors like you. We firmly believe that with your partnership, we can make a significant difference in the lives of those with intellectual and developmental disabilities. Your support will not only help us reach our fundraising goals but will also demonstrate your commitment to making a positive impact on the lives of individuals with disabilities in our community.

If you have any questions or require further information about the sponsorship opportunities or our organization, please do not hesitate to contact Cynthia Geiger at 567.228.7383 or [cgeiger@flatrockhomes.org](mailto:cgeiger@flatrockhomes.org).

Thank you for considering sponsorship, and we sincerely hope to count your organization among our valued sponsors for this year's Race at the Rock. Together, we can continue to carry forward the legacy of Rev. Dr. Richard "Dick" Parks.

We appreciate our relationship with you and your support for this event.

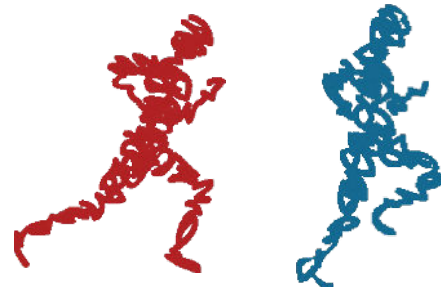
Yours in faith,



Karen L. Kilgo  
President/CEO  
Flat Rock Homes, Care Center, and Community Services

THE DICK PARKS MEMORIAL  
**RACE AT THE  
 ROCK**

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**Diamond Level**  
**\$7,500**

**Physical Perks**

- ✓ Race naming rights (XYZ's The Dick Parks Memorial Race at the Rock)
- ✓ Name and logo on front of race shirt and marketing materials
- ✓ Sponsorship of 15 Flat Rock individuals for the Inspirational Race

**Digital Perks**

- ✓ Feature post on Flat Rock social media pages (Average 500 impressions per post)
- ✓ Logo on the website under "**Diamond Sponsors**" linked to your website
- ✓ Listed as a **Diamond Sponsor** across social media pages
- ✓ Recognized as a **Diamond Level Sponsor** throughout multi-media advertising



**Platinum Level**  
**\$5,000**

**Physical Perks**

- ✓ Race presenting naming rights (The Dick Parks Memorial Race at the Rock Presented by ABC)
- ✓ Name and logo on front of race shirt and marketing materials
- ✓ Sponsorship of 10 Flat Rock individuals for the Inspirational Race

**Digital Perks**

- ✓ Feature post on Flat Rock social media pages (Average 500 impressions per post)
- ✓ Logo on the website under "**Platinum Sponsors**" linked to your website
- ✓ Listed as a **Platinum Sponsor** list across social media pages
- ✓ Recognized as a **Platinum Level Sponsor** throughout multi-media advertising



**Gold Level**  
**\$2,500**

**Physical Perks**

- ✓ Name and logo on race shirt and marketing materials
- ✓ Logo on race day banner
- ✓ Sponsorship of 5 Flat Rock individuals for the Inspirational Race

**Digital Perks**

- ✓ Feature post on Flat Rock social media pages (Average 500 impressions per post)
- ✓ Logo on the website under "**Gold Sponsors**" linked to your website
- ✓ Listed as a **Gold Sponsor** across social media pages
- ✓ Recognized as a **Gold Level Sponsor** throughout multi-media advertising



**Silver Level**  
**\$1,000**

**Physical Perks**

- ✓ Name and logo on race shirt and marketing materials
- ✓ Logo on race day banner
- ✓ Sponsorship of 5 Flat Rock individuals for the Inspirational Race

**Digital Perks**

- ✓ Listed as **Silver Level Sponsor** on Flat Rock social media pages (Average 500 impressions per post)
- ✓ Logo on the website under "**Silver Sponsors**" linked to your website
- ✓ Listed as a **Silver Sponsor** across social media pages
- ✓ Recognized as a **Silver Level Sponsor** throughout multi-media advertising



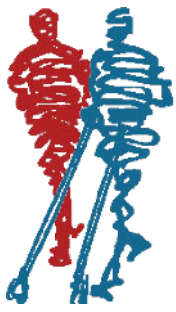
**Business Level** **\$500**

**Physical Perks**

- ✓ Name or Logo on race shirt
- ✓ Sponsorship of 5 Flat Rock individuals for the Inspirational Race

**Digital Perks**

- ✓ Name listed on the website under "**Business Sponsors**" linked to your website
- ✓ Listed as **Business Level Sponsor** on Flat Rock social media pages (Average of 500 impressions per post)
- ✓ Listed as a **Business Sponsor** across social media pages



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## 2024 Sponsor Agreement Form

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

(for marketing and coordination purposes)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### My Company would like to sponsor at the following level:

\_\_\_\_\_ **Diamond (\$7,500)**    \_\_\_\_\_ **Platinum (\$5,000)**    \_\_\_\_\_ **Gold (\$2,500)**

\_\_\_\_\_ **Silver (\$1,000)**    \_\_\_\_\_ **Business (\$500)**

### Payment Information:

\_\_\_\_\_ I will send a check by the required date as stated below

\_\_\_\_\_ Please find check # \_\_\_\_\_ enclosed

\_\_\_\_\_ Please charge my credit card    Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV Code \_\_\_\_\_

Amount: \_\_\_\_\_ Visa Mastercard AMEX Discover

I \_\_\_\_\_ authorize the above-stated payment information.  
 (printed name & title)

Signature: \_\_\_\_\_

**Please return completed form to Flat Rock Homes- Development by March 31, 2024**

**Email: [development@flatrockhomes.org](mailto:development@flatrockhomes.org) Fax: 419.483.5616**

**Mail: Flat Rock Homes Attn: Development- Race 2024 P.O. Box 1, Flat Rock, Ohio 44828**

Please email logo in a .eps, .tiff, or .gif version as well as a .png or .jpg format no later than March 31, 2024 for inclusion in all marketing materials. Sponsorship information and logo received after March 31, 2024 is only guaranteed to appear on race day materials and digital content.

**Thank you for supporting Flat Rock**

